

Programme

Philias Annual Assembly & Best Practice Day
5th May 2009, Novartis Campus, Basel

Visitor Centre:

10:15 **Opening, Registration & Welcome Coffee**

10:45 **Guided tour of the Novartis Campus**

Privileged access to an innovative, attractive and multi-space work environment: Novartis used best-in-class architecture and design to create a state-of-the-art workplace. Campus is a car-free, non-smoking area providing a healthy environment. And an environmentally-responsible approach ensures that the campus minimizes its impact on the environment and its carbon footprint.

Auditorium Fabrikstrasse 16, Room P 22:

12:00 **Presentation of Phili**as 2008 achievements & 2009 objectives, welcome to 2 new members

*Charles Firmenich, Vice-Chairman & Treasurer, Phili*as

*Laetitia Gill, Members Director, Phili*as

*Daniel Wiener, Senior Representative for the German-speaking part of Switzerland, Phili*as

12:30 **Presentation of the Phili**as Network Charter

A framework to support CSR engagements in a turbulent economic context

*Bettina Ferdman Guerrier, Founder & CEO, Phili*as

13:00 **Networking Lunch**

Supported by



Auditorium Fabrikstrasse 16, Room P 22:

14:00 **Presentation of Novartis Corporate Citizenship activities**

Christine Elleboode-Zwaans, Corporate Citizenship Initiatives, Novartis

14:15 **Best Practice sharing sessions**

- o **A public-private partnership in action: the fight against malaria**

Peter Shelby, Malaria Program, Novartis

- o **Business and Human Rights**

Prof. Dr. Klaus Leisinger, President and CEO of the Novartis Foundation for Sustainable Development and former Special Advisor to the United Nations Secretary General

15h45 **Working session**

CSR steering committees and motivational programmes

3 Business Cases presented:

- o *BAT Switzerland, Saskia Braunholz, CSR & Corporate Communication Manager*

- o *Microsoft Switzerland, Joanna Hafenmayer, Sustainability Officer Citizenship Lead*

- o *Novartis, Markus Lehni, Energy & Environment Manager*

Presentations will be followed by a discussion.

16h45 **Closing speech**

*Charles Firmenich, Vice-Chairman, Phili*as

17:00 **End of the day**