

Programme

Philias 10th Annual Assembly

8th June 2010, Nestlé, Vers-chez-les Blanc (Vaud)

09:45 **Opening, Registration & Welcome Coffee**

10:15 **Creating Shared Value: Nestlé's approach to business and society**

Niels Christiansen, Vice President Public Affairs, Nestlé

10:45 **Nestlé's engagement with Society in Switzerland**

Roland Decorvet, CEO Nestlé Suisse

11:05 **Nutrikid and Nestlé Suisse: an innovative partnership**

Sandra Volland, Market Nutritionist, Nestlé Suisse

11:20 **Privileged access to the heart of Nestlé R&D network**

Visit of the laboratories of Nestlé Research Center, the largest Research Centre of the food industry in the world

Melody of Taste and Aroma

Research on Weight Management

Food Science and Technology

13:00 **Networking Lunch**

14:05 **Achievements and impact of Phili**as' 10 years

*Bettina Ferdman Guerrier, Founder & CEO, Phili*as

14:25 **Welcome to new members!**

Marie Dangles, Communication Manager, Crédit Agricole (Suisse) SA

Thomas Moser, Head of Governmental Affairs & Communications, Johnson & Johnson

Natalie Heagney, Site HR Manager, SC Johnson Europe

14:55 **Presentation of Phili**as' 2009 results & 2010 objectives

*Laetitia Gill, Members Director, Phili*as

*Daniel Wiener, Senior Representative for the German-speaking part of Switzerland, Phili*as

15:15 **Group picture**

15:20 **Coffee break**

15:30 **Community Engagement: practical tools to involve, motivate, retain employees**

Business cases and interactive working session

Bas Tonnaer, Head of Corporate and Regulatory Affairs, BAT Switzerland

Hélène Ferreira, Internal Communications Project Manager, HSBC Private Bank (Suisse) SA

Magdalena Chatelan, Personnel Director, Manor Geneva

16:35 **Closing remarks**

*Philippe Nordmann, Chairman, Phili*as

16:45 **End of the Day**